

Investors in **Wildlife**



bluebells at Threecorner Grove © Mathew Frith

Investing in wildlife is good for business

Become an Investor in Wildlife

For as little as £60 a month (or £600 a year + VAT) your company can demonstrate its commitment to sustaining your local environment by becoming an Investor in Wildlife with London Wildlife Trust.

London Wildlife Trust is the only charity dedicated to protecting the capital's wild spaces and engaging our city's diverse communities in nature. Our vision is a London alive with nature, where everyone can experience and enjoy wildlife – your staff and customers can be part of this. In return, you can enhance your brand and motivate your staff through the membership benefits detailed overleaf.



Use of Investors in Wildlife logo on your website, presentations, publications and social media

Your company can use the Investors in Wildlife logo on your website and literature. This logo recognises company support of the Wildlife Trusts and will show your staff and customers your commitment to protecting wildlife.



Access to Wild Workdays for your employees

Our Wild Workdays are in high demand and are now exclusively available to companies who join us as Investors in Wildlife. You can book a Wild Workday at one of our London nature reserves for your team to spend a day getting active outdoors, building teamwork skills, learning about urban wildlife and making a real difference to the local area. If your company joins us at Business Partner level, you will be able to access two Wild Workdays free of charge.



Recognition

- Your company name and logo on our website, which has 220,000 annual hits, and your business name included in our Annual Review

Copies of Wild London

- Copies of our members' only magazine, published three times per year

Exclusive offers and discounts for you and your staff

- Discounted London Wildlife Trust membership for your employees and their families – your staff can join us at a 20% discount rate for the first year. You can also access exclusive special offers and discounts on private hire for team meetings/away days, and offers on ticketed events for your staff.



You can become an Investor in Wildlife either as a Business Member or a Business Partner:

Business member benefits - £600 (plus VAT)	
For the business	
Relationship manager	✓
Use of Investors in Wildlife logo	✓
Access to Wild Workdays (at a cost of £55 per person for a full day, £28 per person for a half day)	✓
Discount on off-peak private hire space at our nature reserves	✓
For staff	
Access to Wild Workdays - volunteering outdoors for wellbeing, with 10% discount in some of our cafés (seasonal)	✓
Exclusive special offers and 10% discounts on our ticketed events	✓
Copies of <i>Wild London</i> , our members only magazine, three times per year	✓
20% discount on individual, joint or family membership of the Trust for one year	✓
Recognition	
Use of Investors in Wildlife logo	✓
Your business listed on our website	✓
Your business name included in our Annual Review	✓

Business partner benefits - £1,500 (plus VAT)	
For the business	
Relationship manager	✓
Use of Investors in Wildlife logo	✓
Two free Wild Workdays for your staff	✓
Discount on off-peak private hire space at our nature reserves	✓
For staff	
Access to Wild Workdays - volunteering outdoors for wellbeing, with 10% discount in some of our cafés (seasonal)	✓
Exclusive special offers and 10% discounts on our ticketed events	✓
Copies of <i>Wild London</i> , our members only magazine, three times per year	✓
20% discount on individual, joint or family membership of the Trust for one year	✓
Recognition	
Use of Investors in Wildlife logo	✓
Your business listed on our website	✓
Your business name included in our Annual Review	✓
Social media recognition	✓
A short news piece on LWT website at beginning of partnership	✓

Join us

If you are interested in joining us through the Investors in Wildlife scheme we would love to hear from you:

Amy Warner

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Woodberry Wetlands © Penny Dixie

London Wildlife Trust

London is one of Europe's greenest major cities; almost 50% of London is green or blue space, and some 20% of this is identified to be of wildlife interest. Our city is home to a wide diversity of wildlife, including many protected species and habitats.

London Wildlife Trust looks after 40 nature reserves across Greater London and works with landowners and other groups to support the positive management of many more. Our wildlife experts work with over 1,200 volunteers to look after these sites for wildlife and people. Last year we engaged over 16,000 children in outdoor education sessions and family activities, and over 27,000 people through our events. Approximately 350,000 people visited our nature reserves.

By joining us, your company will be investing in the future of London's precious wild spaces, and in our futures too.

The Wildlife Trusts

London Wildlife Trust is one of 46 wildlife trusts across the UK. The Wildlife Trusts collectively have over 800,000 members, manage 95,000ha of land attracting 7 million visitors each year and are supported by 40,000 enthusiastic volunteers. The Trusts also advise more than 5,300 landowners on how to manage over 200,000ha of land for the purpose of wildlife.

Partnerships

We also like to work with companies through bespoke partnerships, and can tailor activities to suit your team's needs and interests. If you are interested, please contact us.

London Wildlife Trust is a registered charity no. 283895.