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Keeping it Wild

Young People's Forum Recruitment Pack



Protecting **London's wildlife** for the future

The London Wildlife Trust is a company limited by guarantee registered in England and Wales no. 1600379 and registered charity no. 283895.

Role Description and Person Specification

Keeping it Wild Young People's Forum member

We're looking for **12 committed and interested young people** (aged 16-25) to join the *Keeping it Wild* Young People's Forum.

Could you help shape the path of the *Keeping it Wild* project and ensure that the voices of young people are heard?

About *Keeping it Wild*:

Keeping it Wild is a new three-year project, funded by the National Lottery Heritage Fund, that will empower and inspire 600 young people aged 11-25, from backgrounds currently under-represented in natural heritage, to gain vital skills while discovering, conserving and sharing their experiences of the capital's wild spaces. Over the next three years the project will enable the London Wildlife Trust (LWT), and other partner organisations such as the John Muir Trust, to inspire more young people to care about, and protect, wildlife and wild spaces. Alongside John Muir Trust, LWT will be working closely with London Youth and Headliners (UK). You can read more about the project here: <https://www.wildlondon.org.uk/keeping-it-wild>

What's the Young People's Forum all about?

Up to **15 participants** (16-25 years old) at any given time will represent young people and *Keeping it Wild* participants at a Young People's Forum. The group will act as a consultative panel and sounding board for the project, working to ensure that London Wildlife Trust and project partners are more effective at engaging and meeting the needs of young people. A key remit of the Forum will be to improve LWT's communications and marketing strategy for engaging young Londoners in the city's natural heritage.

Participants will work together as advocates for the *Keeping it Wild* project, raising the voice of young people and fostering a network of environmentally minded peers and acting as representatives for the project at events, online discussion forums and other communication forms. Participants can share their ideas, experiences and opinions by contributing towards blog posts, interviews, social media or film content.

What qualities are we looking for in candidates?

- Aged 16-25 years old

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- Able to commit to attending a maximum of **4 face-to-face meetings** for one year. Sessions will cover themes including: marketing and communications, fundraising, stakeholder viewpoints and charity strategy.
- Interested in the development and delivery of a new and exciting youth initiative
- Interested in ensuring the voices of young people are heard
- Confident to speak out and share opinions
- Excited about driving the promotion of *Keeping it Wild*, through attending events, meetings, workshops and online via social media and online discussions.

If you would like to make a difference and help improve the way that the *Keeping it Wild* project is delivered, ensuring that they have young people at the core of their activities, then this is the role for you.

What's in it for you?

- A chance to advocate for other young people, the environment and be the voice of your generation;
- Play a key role in planning, management and evaluation of a London-wide initiative to add to your CV;
- Have your say in influencing organisational policy and strategy decisions around young people and the environment, particularly at LWT and the John Muir Trust, and sharing learning with The Wildlife Trust movement as a whole.
- We will cover the cost of your **travel expenses** to/from Forum meetings (based at LWT's offices in Westminster) and we will provide **lunches/refreshments**;
- The opportunity to take part in training, activities and events to help support you in your role and for the future, including:
 - Gaining **accredited Level 1 Media and Journalism training**, delivered by youth media charity Headliners (UK);
 - **Work readiness, CV and job application training**;
 - An overview of **nature conservation** in London;
 - **Project management**;
 - **PR and Communications Strategy**.

How to apply:

Please complete and submit the short online [Application Form](#) and [Personal Details Form](#) (if you have already filled in a registration form because you have been involved with other *Keeping it Wild* activities, you do not need to fill this out again).

If you have any questions about the role or have any problems completing the forms, please email Emily Morshuis via email: emorshuis@wildlondon.org.uk or telephone the London Wildlife Trust office on 020 7261 0447.

Shortlisting details:

Closing date for applications: **Monday 16th September, 9am**

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